

Earth Island Journal

News of the World Environment

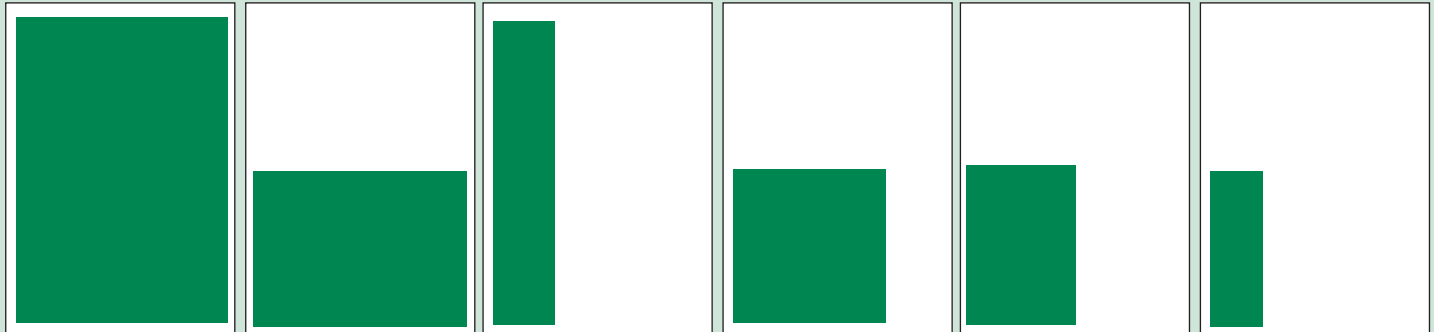
Display Advertising Rates

Black & White	1x	2x	3x	4x	Four Color	1x	2x	3x	4x
Full page	\$875	\$865	\$825	\$775	Full page	\$1,090	\$1,075	\$1,025	\$965
1/2 page	\$600	\$560	\$555	\$510	1/2 page	\$ 750	\$ 705	\$ 695	\$635
1/3 page	\$445	\$425	\$415	\$375	1/3 page	\$ 555	\$ 530	\$ 515	\$465
1/4 page	\$400	\$375	\$365	\$340	1/4 page	\$ 495	\$ 465	\$ 455	\$425
1/6 page	\$300	\$280	\$275	\$255	1/6 page	\$ 375	\$ 350	\$ 345	\$320
					Covers	\$1,600	\$1,500	\$1,425	\$1,350

To place an ad, contact:

Audrey Webb
 (510) 859-9104
audreywebb@earthisland.org
 2150 Allston Way, Suite 460
 Berkeley, CA 94704

Dimensions



FULL PAGE	1/2 PAGE	1/3 PAGE VERTICAL	1/3 PAGE SQUARE	1/4 PAGE	1/6 PAGE
7" w x 9.6875" h	7" w x 4.75" h	2.25" w x 9.3125" h	4.625" w x 4.75" h	3.4" w x 4.75" h	2.25" w x 4.75" h
bleed: 8.5" w x 11.125" h					

Dimensions of back cover are 8.375" w x 9.25" h (full bleed). Live area: 7.25" w x 8.5" h.

Magazine trim size: 8.375" w x 10.875" h

Please submit your advertising material as a high-resolution (300 dpi) file: InDesign CS2, Illustrator CS2, jpeg, or PDF. Please include designer's contact information, plus all fonts and images used.

The publisher will not be liable for any costs or damages if for any reason there is a failure to publish any advertisement. The publisher will not be liable for errors in key numbers or other typesetting.

Content of the advertisements is subject to publisher's approval. The publisher reserves the right to reject or cancel any advertisement, insertion order, or space reservation. Advertisements canceled within two weeks prior to a publication deadline will incur a 15% kill fee.

DEADLINES

ISSUE	RESERVATIONS	MATERIALS
Spring	January 1	February 1
Summer	April 1	May 1
Autumn	July 1	August 1
Winter	October 1	November 1

CLASSIFIEDS

\$1.25 per word
 E-mail copy to:
audreywebb@earthisland.org

Discounts of 15% are offered to nonprofit organizations for first-time insertions of display advertising. No agency discounts are available.